

REMARKS

Reconsideration and allowance of the subject application are respectfully solicited.

Claims 1 through 23 are pending, with Claims 1, 12, and 23 being independent. Claims 24 through 44 have been cancelled without prejudice. Claims 1, 2, 5, 7, 9, 11, 12, 13, 16, 18, 20, and 23 have been amended.

Claims 9, 27, 31, 36, and 42 were objected to for informalities. All objections are respectively traversed, and are submitted to have been obviated or mooted by the amendment of Claim 9 as kindly suggested in the Official Action and the cancellation without prejudice of the remaining objected-to claims.

Claims 1 through 44 were rejected under 35 U.S.C. § 102(e) over U.S. Patent Application Publication No. 2005/0028208 A1 (Ellis, et al.). All rejections are respectfully traversed.

Claims 1, 12, and 23 variously recite, inter alia, that the broadcast signal is a transport stream generated by multiplexing management data with video data and audio data, the management data including at least identification information for identifying the broadcast receiver and control information for controlling the broadcast receiver with video data and audio data, with demultiplexing as claimed.

However, Applicants respectfully submit that Ellis, et al. fails to disclose or suggest at least the above-discussed claimed features as recited, inter alia, in Claims 1, 12, and 23. The Official Action states at page 4 that Ellis, et al.'s use of SMTP

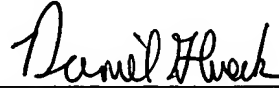
communication inherently includes identification information and/or that identification information is sent to identify the STB within a household; however, Applicants respectfully submit that such provides neither a description nor a suggestion of at least the above-discussed claimed features. It is further respectfully submitted that there has been no showing of any indication of motivation in the cited documents that would lead one having ordinary skill in the art to arrive at such features.

The dependent claims are also submitted to be patentable because they set forth additional aspects of the present invention and are dependent from independent claims discussed above. Therefore, separate and individual consideration of each dependent claim is respectfully requested.

Applicants submit that this application is in condition for allowance, and a Notice of Allowance is respectfully requested.

Applicants' undersigned attorney may be reached in our Washington, D.C. office by telephone at (202) 530-1010. All correspondence should to be directed to our below listed address.

Respectfully submitted,



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